

**THE HONG KONG COUNCIL OF SOCIAL SERVICE**  
**Standing Committee on Public Engagement and Partnership**  
**Minutes of the 2<sup>nd</sup> Meeting for the Year 2018/19**

Date: 26 February 2019 (Tuesday)  
Time: 3:30pm – 5:30pm  
Venue: Rm 203, 2/F, Duke of Windsor Social Service Building  
15 Hennessy Road, Wan Chai, HK

Present:

Ms CHAU Shuk King, Kitty	Christian Family Service Centre
Mr LEUNG Chi Hang, Wilfred	The Salvation Army
Ms CHAN Ka Po, Judy	The Hong Kong and China Gas Company Limited
Mrs Chiu Chui Yuen Fun Angela	The Hong Kong Catholic Marriage Advisory Council
Mr Ho Hin Ming, Patrick	Evangelical Lutheran Church Social Service - Hong Kong
Ms Ng Man Yin Connie	St. James' Settlement
Ms TSE Ho Yi, Apple	Hong Kong Christian Service
Ms LEUNG Shuk Yee, Irene	i-CABLE Communications Limited

Apologies:

Mr WONG Man Shun, Stephen	Caritas Wellness Link
Mr SZETO Kwong Chiu, Ralph	CMRS Digital Solutions Ltd.
Mr Sin Kai Chi, Anthony	Hong Kong Family Welfare Society
Ms Kwan Pui Ying Jenny	Hong Kong Young Women's Christian Association
Mr LAW Wing Chung	Jervois One
Mr James Mok Hon-fai	The Hong Kong Federation of Youth Groups
Mr ORR Ka Yeung, Kevin	Winner Medical (Hong Kong) Ltd

In Attendance:

Mr Cliff Choi	Business Director
Ms Wendy Luk	Senior Manager, Caring Company Scheme
Mr Eddie Tsang	Senior Manager, Corporate Communications
Ms Christine Kwan	Senior Manager, WiseGiving
Ms Vanessa Mak	Officer, Caring Company Scheme - Recorder

## 1. Endorsement of minutes of the last meeting

The minutes of the last meeting held on 29 November 2018 was adopted.

## 2. Discussion

### 2.1 Reporting requirements of the Public Subscription Permit

- Wilfred raised that they have checked with SWD for this requirement and their verbal response was that if such was not included in the 2017-18 AFS, it would have to be reported in the subsequent 2018-19 AFS in a retro-respective manner. Meanwhile, some auditors also questioned on how to report this in the AFS as this requirement was only seen in the explanatory note of the application form and the April 2017 SWD letter, but not found in any official practice manual nor guideline. They would have difficulties in arranging for this. Also most of the organisations did not appear to have included this in the 2017-18 AFS.
- HKCSS would facilitate communications between SWD and Hong Kong Institute of Certified Public Accountants (HKICPA) on such requirement in an official manner.
- HKCSS would also include the partnership fund and sector finance related issues in the agenda of next meeting with SWD AD Finance Alec.

### 2.2 Proposed outstanding award for smaller non-subvented NGOs

- Cliff summarized the background and progress of the award.
- Cliff reported more details on the award:
  - Panel may include representatives from family foundations, corporate foundations, individual donors and public.
  - Cash prize would be given to the top awardees.
  - Already engaged one magazine partner which target relatively high-end audience to feature NGOs in the final round.
  - Award ceremony targeted to be by year end of 2019.
- Members raised that vision and social mission of the NGOs are difficult to compare while the level of influence would be reasonably influenced by the budget and scale of the NGO as well. Both ways may not be effective to determine which NGO is more outstanding.
- Members recommended that diversified and measureable themes and criteria would be more effective to identify awardees e.g. systematic operations, filling service gap, team spirit, company culture etc.
- Irene indicated interest to support on promotions of the award later on.

### 2.3 Strategy to lobby private funders to support NGO overheads

- Cliff introduced the newly drafted leaflet to funders understanding the rationale and scope on central admin cost.
- Members agreed the leaflet would be a good reference to facilitate communications and understanding.

- Members suggested promotion to both NGOs and funders to have alignment on central admin cost (overhead cost) and programme fee.

#### 2.4 Coming corporate partnership opportunities

- The Work Group Community already has its first meeting on 14 December 2018.
- Cliff reported updates on various partnership opportunities including a career development project for homeless people by a private donor, "Community Spring Feast" by Café de Coral and Big Little Things by Our Hong Kong Foundation (OHKF).
- Members recommend OHKF to donate to supporting NGOs to support admin charge and manpower costs.
- Members shared feedback and big concerns on Big Little Things Scale-up under the current proposed framework. For example, complicated executions, huge loading and costing on central admin, less innovative elements and customization from companies to the sub-divided units and may receive complaints from public.

#### 2.5 Findings of the recent salary survey, the governance health survey and the follow up communication plans

- Cliff reported on the findings on both surveys and allowed members to have deeper understanding on the sector.
- No follow up actions required at the moment.

### 3. Progress Report

#### 3.1 Caring Company

- Wendy shared an update on Link Together Initiatives, which would be calling for proposals starting from 1 April 2019. Three focused areas would be "resources management", "youth empowerment" and "active ageing".
- The Caring Company Partnership Expo 2019 would be held on 20 May 2019.
- First year awardees of the Caring Company Scheme would be invited to attend the Ceremony this year.

#### 3.2 WiseGiving

- Christine reported the start of the 2<sup>nd</sup> Guiding Star Scholarship Award for sub-degree social work students, co-organised with Hong Kong Social Workers Association. The team would send out invitations to members separately to be the judging panel.
- Some extended activities for Movie "Distinction" 《非同凡響》, supported by Hysan's funding, would be held in March to July to further expand the social impact such as some community screenings at schools and parental workshops.

#### 3.3 Corporate Communications

- Eddie mentioned the team would continue to work on promotions for gerontech and risk management on social housing projects.

#### **4. AOB**

##### **4.1 Other mobile donation channels for NGOs**

- Cliff recapped the agenda raised by Ralph on the possibility of mobile channels for donation collection.
- Members raised concerns on confidentiality and security issues.
- Kitty suggested holding a separate meeting to discuss on the issue and include Ralph to join. Apple, Connie, Kitty and Wilfred agreed to join the meeting and explore more providers of on-line / mobile donation platforms.

#### **5. Date of next meeting**

- 5.1 The next meeting will be held at 3:30pm on 29 May 2019 (Wednesday).