

**THE HONG KONG COUNCIL OF SOCIAL SERVICE**  
**Standing Committee on Public Engagement and Partnership**  
**Minutes of the 1<sup>st</sup> Meeting for the Year 2018/19**

Date: 29 November 2018 (Thursday)  
Time: 4:00pm – 6:15pm  
Venue: Rm 203, 2/F, Duke of Windsor Social Service Building  
15 Hennessy Road, Wan Chai, HK

Present:

Ms CHAU Shuk King, Kitty	Christian Family Service Centre
Mr LEUNG Chi Hang, Wilfred	The Salvation Army
Ms CHAN Ka Po, Judy	The Hong Kong and China Gas Company Limited
Mrs Chiu Chui Yuen Fun Angela	The Hong Kong Catholic Marriage Advisory Council
Mr Ho Hin Ming, Patrick	Evangelical Lutheran Church Social Service - Hong Kong
Mr James Mok Hon-fai	The Hong Kong Federation of Youth Groups
Ms Kwan Pui Ying Jenny	Hong Kong Young Women's Christian Association
Ms Ng Man Yin Connie	St. James' Settlement
Mr Sin Kai Chi, Anthony	Hong Kong Family Welfare Society
Mr SZETO Kwong Chiu, Ralph	CMRS Digital Solutions Ltd.
Ms TSE Ho Yi, Apple	Hong Kong Christian Service

Apologies:

Mr LAW Wing Chung	Jervois One
Ms LEUNG Shuk Yee, Irene	i-CABLE Communications Limited
Mr ORR Ka Yeung, Kevin	Winner Medical (Hong Kong) Ltd
Mr WONG Man Shun, Stephen	Caritas Wellness Link
Ms Christine Kwan	Senior Manager, WiseGiving

In Attendance:

Mr Cliff Choi	Business Director, PEP, HKCSS
Ms Wendy Luk	Senior Manager, Caring Company Scheme
Mr Eddie Tsang	Senior Manager, Corporate Communications
Ms Winnie Wong	Project Manager, WiseGiving - Recorder

### **1. Welcome newly elected members**

Mr Cliff Choi welcomed new members to the Public Engagement and Partnership (PEP) Standing Committee and thank you for their support to the Council.

### **2. Election of Chairperson, Vice-Chairperson and Selection of representatives to serve Executive Committee and WiseGiving / Caring Company Scheme Steering Committees**

- Ms Kitty Chau was elected the Chairperson of PEP Standing Committee and the Representative to the HKCSS Executive Committee
- Mr Wilfred Leung was elected the Vice-chairperson of PEP Standing Committee.
- Ms Apple Tse was appointed as representative to the Steering Committee of WiseGiving.
- Ms Connie Ng was appointed as representative to the Steering Committee of Caring Company Scheme.

### **3. Endorsement of minutes of the last meeting**

The minutes of the last meeting held on 11 September 2018 was adopted.

### **4. Matters arising**

#### **4.1 Award for small non-subsented NGOs**

- Cliff introduced the idea to organize the award scheme for small non-subsented NGOs. The Scheme aims to enhance public awareness for small NGOs and also as recognition of their efforts and outstanding achievements.

#### **4.2 Movie 《非同凡響》 “Distinction”**

- Cliff reported that the box office of movie “Distinction” reached HK\$5 million, 100+ private screenings were organized by schools, NGOs and corporates.
- Members agreed the movie successfully inspired audience to rethink about social cohesion, youth development as well as parenting.
- The movie aroused wide discussion in society through electronic and printed media. Members welcomed the Council to continue engage donors for making this kind of movie.

#### **4.3 BSG Award**

- Cliff briefed the Committee on the background of the BSG Award and announced that the 2<sup>nd</sup> BSG award will be launched soon.
- Towngas was one of the winner organizations in the 1<sup>st</sup> BSW award. Judy shared their experience regarding the application process last year.

### **5. Discussion**

#### **5.1 Regulating face-to-face solicitation of regular donations in public places by means of signing DDA forms:**

- Cliff summarized the concerns on the proposed regulation under the scope of Public Subscription Permit (PSP).
- Recommendations were made in the Director of Audit’s report (No. 68, April 2017) that face-to-face fundraising in public places involving a significant

amount of donation money had become a trend and the government should study ways to regulate these activities.

- Christine has been facilitating dialogues between SWD, the F2F Monthly Giving Alliance (which comprises of 20 charities that are actively involved in face-to-face solicitation of monthly donations) and local branches of international NGOs with F2F experience. Will closely follow up & report progress in future meetings.

## 5.2 Insights from the survey on NGO reserve

- The Council has solicited support from accounting professional to survey on the reserves of social service organizations.
- Cliff summarized the insights from the survey on NGO reserve in following:
  - The survey agreed the important of reserve to daily operation and long term development
  - The level of reserve to be maintained is subject to the operational needs of each NGO
  - A reserve policy should be developed for each category of reserve: Lump sum grant reserve, General fund reserve and designated fund reserve
  - Reserve policy plays a critical role in agencies' financial governance.

## 5.3 Overview of engagement strategy with corporations and family foundations

- Cliff mentioned the role of the Council is to influence donor about the grant making and understanding of the current issues and social needs in Hong Kong.
- Kitty Chau, Chairman of PEP Standing Committee suggested setting up the working group to discuss project ideas for Council to present to donor.
- All Work Group would have group meeting and update in next meeting.
- Members that have shown interest joining the group included the following:

<b>Social issues</b>	<b>Members</b>
Disabled	Patrick Ho, Kitty Chau
Elderly	Jenny Kwan, Connie Ng, Patrick Ho, Wilfred Leung
Community (Poverty & Family)	Anthony Sin, Angela Chiu, Jenny Kwan, Apple Tse, Connie Ng, Kitty Chau
Youth & Children	Anthony Sin, Jenny Kwan, Apple Tse, Patrick Ho, Wilfred Leung, James Mok

- 5.4 Scaling up of Big Little Things projects organized by OHKF and platform for corporation-NGO partnership
- Wendy introduced the project “Big little Things”, which is initiated by OHKF, aims to encourage corporations to form volunteer teams to reach out to the grassroots community, elderly and other groups in need to solve one “little thing” per week.
  - Cliff encouraged members to brainstorm project ideas for this project in the work group meetings.

## **6. Progress Report**

### **6.1 Corporate Communications**

- Eddie mentioned that the Council would not join the coming Hong Kong Public Relations Awards due to conflict of interests and the Council’s “HKCSS Channel” had obtained the Gold Award in 2017. He suggested members may try out as it is a good opportunity to promote NGOs’ excellence to other sectors.

## **7. AOB**

- 7.1 Without any other business, the meeting was adjourned at 6:15pm.

## **8. Date of next meeting**

- 8.1 The next meeting will be held at 3:30pm on 26 February 2019.