

THE HONG KONG COUNCIL OF SOCIAL SERVICE
Standing Committee on Public Engagement and Partnership
Minutes of the 2nd Meeting for the Year 2017/18

Date: 27 February 2018 (Tuesday)

Time: 4:00PM – 5:30PM

Venue: Rm 1401, 14/F, Duke of Windsor Social Service Building, 15 Hennessy Road,
Wan Chai, Hong Kong

Present:

Chairperson	Ms Cheung Wing Suet, Wendy	St. James' Settlement
Members	Ms Chan Ka Po, Judy	The Hong Kong and China Gas Company Ltd.
	Ms Chau Shuk King, Kitty	Christian Family Service Centre
	Mr Law Wing Chung	Jervois One (Hong Kong) Limited
	Mr Leung Chi Hang, Wilfred	The Salvation Army
	Mr Orr Ka Yeung, Kevin	Winner Medical (Hong Kong) Ltd.
	Mr Sham Ka Hung, Joe	Hong Kong Sheng Kung Hui Welfare Council Limited
	Mr Stephen Wong	Caritas – Hong Kong
	Ms Wong Si Wan, Winnie	Hong Kong Red Cross
	Ms Yeung Pin Mui, Maggie	The Hong Kong Down Syndrome Association

Apologies:

Members	Mr Szeto Kwong Chiu, Ralph	CMRS Digital Solutions Ltd.
	Ms Tse Ho Yi, Apple	Hong Kong Christian Service
	Ms May Wong	Hans Andersen Club Limited

In attendance:

Mr Cliff Choi	Business Director, PEP, HKCSS
Ms Christine Kwan	Senior Manager, WiseGiving
Ms Wendy Luk	Senior Manager, Caring Company Scheme
Mr Eddie Tsang	Senior Manager, Corporate Communications
Ms Kandy Yau	Officer, WiseGiving (Recorder)

1. Welcome new members – Co-opted members

Mr Cliff Choi welcomed new members to the PEP Standing Committee and thank you for their support to the Council.

2. Endorsement of minutes of the last meeting held on November 21, 2017 (Appendix 1)

The minutes of the last meeting held on 21 November, 2017 was adopted.

Item 5.2 amended: Mr Joe Sham was appointed as representative to Steering Committee of WiseGiving.

3. Election of Vice-chairperson

Members agreed to invite Ms Irene Leung from i-Cable Communications Ltd. to PEP Standing Committee. Vice-chairperson shall be elected in the next meeting.

4. Discussion

4.1 Business Plan

Mr Cliff Choi presented to the Committee the SWOT analysis for the sector and Council in business plan for year 2018-19, and highlighted the importance of promoting positive image of NGO sector to the public. Members made the following suggestions:

- Prompt response to media query is crucial for PR crisis handling. HKCSS should suggest a set of protocol for members' reference.
- HKCSS could promote risk management development among members.

4.2 Promotion of positive image for NGO sector

Mr Cliff Choi shared suggested actions to be taken in response to the recent public discussion on NGOs' governance.

A. Governance Health Survey

HKCSS is gathering collective support from funders and will engage HKU to conduct the survey.

B. Survey on NGO reserve

Members agreed to manage public expectation on the purpose of NGO reserve, and the duration it is able to support for NGO's operations.

C. Review of Salary Survey

Members reminded the potential difficulties in data collection and suggested to consider engaging suitable third party to conduct the survey.

4.3 New initiatives / New ideas for coming year

Mr Cliff Choi briefed the Committee on 3 new initiatives which will be carried out in the coming year.

A. Experiential Zone for Caring Company Partnership Expo

It is a new trial which will be the directional reference for Caring Company Partnership Expo in the future. Ms Wendy Luk invited members to visit the zone and comment on the new approach. Members suggested arranging a private tour for Committee members on the day.

- B. Project Trivial initiated by Our Hong Kong Foundation
The project is in its initial stage and could be further discussed when more information is available.
- C. Promotion of CSV projects
A competition will be organized to recognize quality CSV projects. Mr Cliff Choi invited members to encourage commercial partners to participate.

5. Progress Report

5.1 Caring Company Scheme

- A future camp and series of Pre-camp Outreach will be organized with SEBC on 24 March 2018 which focuses on developing innovative ideas for youth and young-olds' life planning. Ms Wendy Luk invited interested members to join.
- Detailed information of the Caring Company Expo experiential zone private tour will be forwarded to members accordingly.

5.2 WiseGiving

- The movie production supported by AR Foundation will be completed soon. The team is working on the promotion angle and final release date.
- Application of scholarship for social work full-time sub-degree students was closed. Each awarded student will receive a grant of HK\$30,000. More than 60 applications were received. Students' interview will be conducted in April 2018.
- HSBC Hong Kong Community Partnership Programme 2018 will be opened for application in March 2018. Funding focuses have been changed to Future Skills and Health. Funding range has been raised to HK\$200,000-\$500,000 per project. 4 Capacity building workshops will be organized in Mongkok, Shatin, Tsuen Wan and Wan Chai to equip charities to apply.

5.3 Corporate Communications

- Various promotion channels will be revamped: website, publications, social media platforms etc.
- Upcoming major events promotion: GIES 2018, Community Housing Movement, pre-fabricated modular housing, Lump Sum Grant review.

6. AOB

- 6.1 Without any other business, the meeting was adjourned at 6:15pm.

7. Date of next meeting

- 7.1 Members proposed the next meeting on either 30 May 2018 or 31 May 2018 at 4PM. Exact date shall be confirmed later.