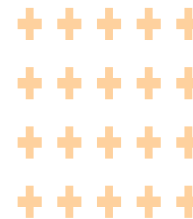




SDGs and ESGs in NGO

Benita CHICK



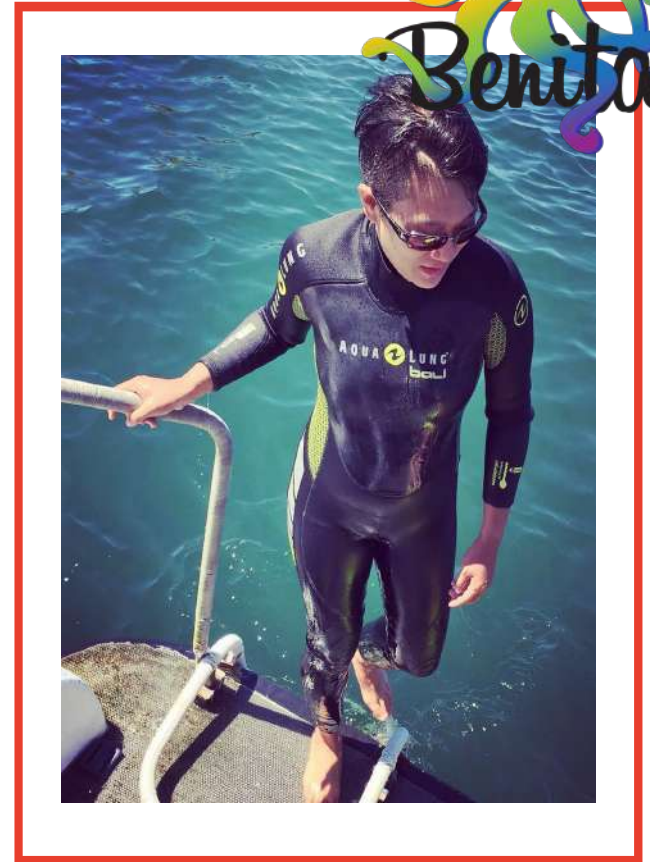
Professional Experience



Volunteer Experience



CEO and Founder, Encompass HK
Board Director, KELY Support Group and
Youth Arch Foundation
Lecturer, The University of Hong Kong
PADI and NAUI Scuba Diving Instructor
Mentor, RESOLVE Foundation





ENCOMPASS HK

- A social enterprise established in December 2018
- Created and planned over 300+ workshops and experiential learning programs
- Mission is to assist and inspire institutions to achieve the UN's SDGs



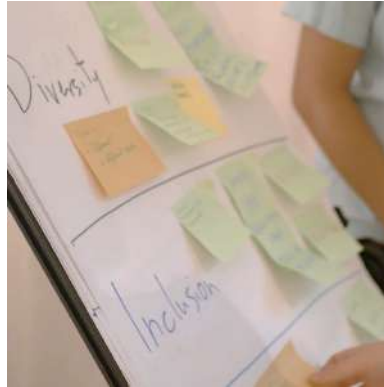
**SUSTAINABLE
DEVELOPMENT
GOALS**

OUR SERVICES



TRAINING

Customized workshops on a variety of sustainability, diversity and inclusion topics.



CONSULTANCY

Consultancy services on designing and implementing diversity survey, improving diversity policies in organizations, SDG metrics reporting, etc



ECO TOURS & TEAM BUILDING

Eco tours and team building activities based on the principles of sustainable development

Virtual mapping SDG@HKU



Rooftop Farm



Test your knowledge:

This herb is used a lot in North African and Asian cookery. Its seeds can also be used whole or ground as a spice. Which herb is this?

SDG Training and Team-building Program



Customized SDG experiential learning program for corporate sustainability managers, NGOs and universities

Bijas Experience

SDG

RATING



Vegetarian food quality



Good health and well-being



Green-ness of the environment



Good health and well-being



Hiring diifferently-abled staff



Reduced Inequalities



Food serving arragement

Buffet-type arrangement and food is charged by weight to minimise waste
Rice and soup are provided free, discounted afternoon tea



No Poverty



Zero Hunger



Responsible Consumption and Production



Drinking water

Free drinking water is provided at the restaurant



No Poverty



Good Health and Well-being



Clean Water and Sanitation



Ingredient sourcing

Some of the vegetables are grown in the HKU Rooftop Farm



Sustainable Cities and Communities



Responsible Consumption and Production



Climate Action



Other social-enterprise eateries in HKU

ife330

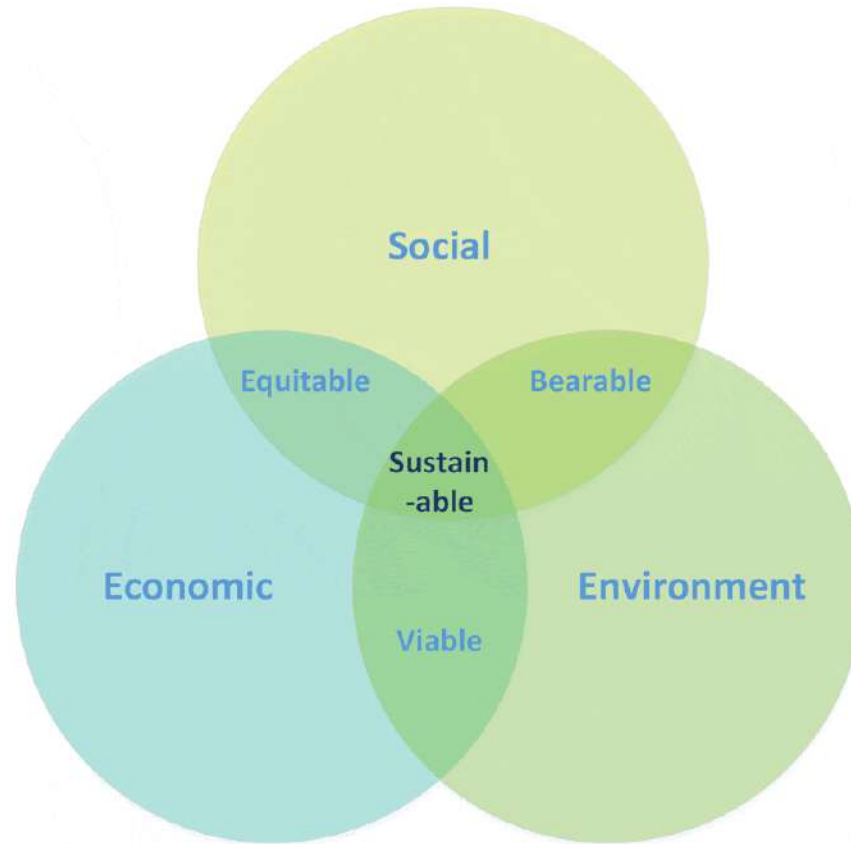
Cafe330: 203, Chong Yuet Ming Amenities Centre
Pok Fu Lam Rd, Lung Fu Shan



UDeli: G.02, Composite Building, Main Campus



Sustainability



Sustainability (Thomas, 2015) brings into focus human activities and their ability to satisfy human needs and wants without depleting or exhausting the productive **resources** at their disposal



Based upon Rittel and Webber (1973)

Sustainable Development

- **“Development that meets the needs of the present without compromising the ability for future generations to meet their own needs.”**
- The concept is introduced by **Brundtland Report**, also called Our Common Future, publication released in 1987 by the World Commission on Environment and Development (WCED).
- The concept of **needs**, in particular those of poor to which overriding priority should be given.
- The idea of **limit** to the environment’s ability to meet pressure and future needs.

From MDGs to SDGs: Continuity and change



MDGs:

- 1 ERADICATE EXTREME POVERTY AND HUNGER
- 2 ACHIEVE UNIVERSAL PRIMARY EDUCATION
- 3 PROMOTE GENDER EQUALITY AND EMPOWER WOMEN
- 4 REDUCE CHILD MORTALITY
- 5 IMPROVE MATERNAL HEALTH
- 6 COMBAT HIV/AIDS, MALARIA AND OTHER DISEASES
- 7 ENSURE ENVIRONMENTAL SUSTAINABILITY
- 8 A WORLD PARTNERSHIP FOR DEVELOPMENT

MDGs: "Reduce poverty, extend basic services in poor countries"

Dignity
end poverty, fight inequality

People
ensure healthy lives, knowledge, inclusion of women and children

Planet
protect our ecosystems for all societies and our children

Partnership
catalyse global solidarity for sustainable development

Justice
promote safe and peaceful societies, and strong institutions

Prosperity
grow a strong, inclusive and transformative economy

SDGs:

- 1 NO POVERTY
- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 6 CLEAN WATER AND SANITATION
- 7 AFFORDABLE AND CLEAN ENERGY
- 8 DECENT WORK AND ECONOMIC GROWTH
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 10 REDUCED INEQUALITIES
- 11 SUSTAINABLE CITIES AND COMMUNITIES
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
- 13 CLIMATE ACTION
- 14 LIFE BELOW WATER
- 15 LIFE ON LAND
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
- 17 PARTNERSHIPS FOR THE GOALS

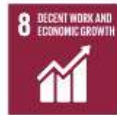
SDGs: "Sustainable development in all countries"

PEACE

PARTNERSHIP



PROSPERITY



PEOPLE



PLANET



PRIORITY OF SDGS IN



10 = very important
1 = not important



The SDG that Hong Kong public care the least is SDG12: Responsible Consumption & Production (6.8)

Source: Survey commissioned by HK Chapter of the UN Sustainable Development Solutions Network (2018)



SDGs in Hong Kong - Challenges



Government



Private Sector & Civil Society

SDGs are not on the policy agenda



Limited understanding of SDGs

An environmentally-biased understanding of sustainable development



Limited number of companies committed to contributing to SDGs: 2,900+ /1,300,000 +

Fragmented and compartmentalized approach to resolving issues related to SDGs



Investors are looking for actions that go beyond the HKEX ESG Reporting Guide (12 KPIs)



GOODLIFE GOALS

1 HELP END POVERTY



2 EAT BETTER



3 STAY WELL



4 LEARN AND TEACH



5 TREAT EVERYONE EQUALLY



6 SAVE WATER



7 USE CLEAN ENERGY



8 DO GOOD WORK



9 MAKE SMART CHOICES



10 BE FAIR



11 LOVE WHERE YOU LIVE



12 LIVE BETTER



13 ACT ON CLIMATE



14 CLEAN OUR SEAS



15 LOVE NATURE



16 MAKE PEACE



17 COME TOGETHER



Coffee and SDGs



Prosperity and Well-being of Producers



Forest, Water and Soil Conservation



UN SDGs

Coffee Sector Objective



Sustained Supply of Coffee



Figure 1: SDGs Mapped Against Environmental, Social, and Governance Categories



ESG Impact Areas Mapped to the SDGs

(E) Environmental Pillar

Impact on the environment

UN SDGs mapping: 6, 7, 9, 11, 12, 13, 14, 15

Climate Change	Natural Capital Depletion	Pollution & Waste	Environment Opportunities
Carbon Emissions 	Water Stress 	Toxic Emissions & Waste 	Clean Tech 
Product Carbon Footprint 	Biodiversity & Land Use 	Packaging Material & Waste 	Green Buildings 
Reliance on Fossil Fuels 	Raw Material Sourcing 	Electronic Waste 	Clean & Renewable Energy 
Financing Environmental Impact 			Carbon Reduction & Offsets 
Climate Change Vulnerability 			Recycling & Circular Economy 
			Protection & Restoration of Natural Resources 
			Pollution Prevention & Control 

(S) Social Pillar

Impact on society

UN SDGs mapping: 1, 2, 3, 4, 5, 6, 8, 9, 10, 12, 16

Human Capital	Product Liability	Stakeholder Opposition
Employee Relations, Diversity, Equity & Inclusion 	Product Safety & Quality 	Controversial Sourcing 
Working Conditions (Health & Safety) 	Chemical Safety 	Supply Chain Transparency 
Employee Training & Development 	Financial Products Safety 	Community Relations 
Third-Party / Supply Chain Labor Standards 	Privacy & Data Security 	
	Responsible Investment 	

(G) Governance Pillar

Internal Controls For Decision-Making & Operations

UN SDGs mapping: 5, 8, 10, 12, 13, 16, 17

Corporate Governance	Corporate Behavior
Board Diversity & Structure 	Business Ethics & Values 
Employee & Executive Pay 	Tax Transparency 
Ownership 	Bribery & Corruption 
Accounting Standards 	
Shareholder Rights 	
Cybersecurity 	

Why do NGOs mobilise around the SDGs?

- SDGs as a **universal and integrated agenda**: they provide a framework to treat important issues at once
- SDGs as an **advocacy tool**: they add legitimacy to the claims of NGOs
- SDGs as an opportunity to create **new coalitions**: NGOs can more easily collaborate across different sectors and countries
- SDGs as a window of opportunity to **influence a national political strategy**: NGOs can play an active role in shaping the process of national governments adopting SDGs
- SDGs as an opportunity for **new funding sources**: new opportunities to ask for funding
- SDGs an opportunity to **protect the political space** for NGOs: in difficult political climates, SDGs help NGOs to legitimize their work and find new arguments

NGO Classification and SDG

Functional Classification of NGOs	2030 SDGs
Culture, communications, and recreation activities	SDG 10
Education services	SDG 4, 5, 1& 10
Human health services	SDG 3
Social services	SDG 1, 2, 5, 8 & 10
Environmental protection and animal welfare activities	SDG 6, 7, 12, 14 & 15
Community and economic development, housing activities	SDG 9, 10, 11 & 17

Functional Classification of NGOs	2030 SDGs
Civic advocacy, political and international activities	SDG 10, 13, 14, 15 & 16
Philanthropic intermediaries and voluntarism promotion	SDG 10, 16 & 17
Religious congregations and associations	SDG 1, 2, 10 & 16
Business, professional and labor organizations	SDG 10 & 17
Professional, scientific and administrative services	SDG17
Other activities	SDG 1, 2, 3, 12 & 17



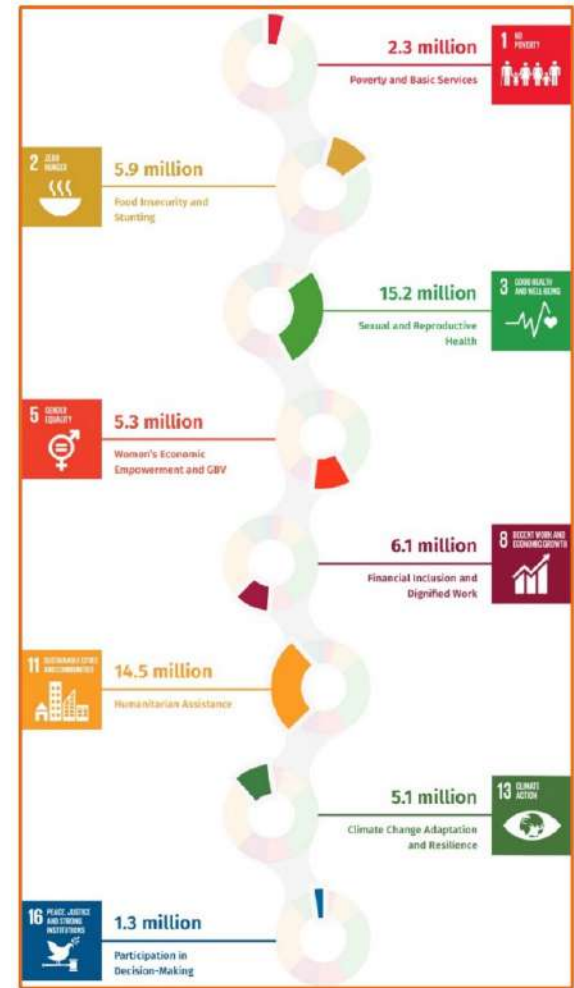
Roles of NGOs in SDG implementation

- Advocacy and Raising awareness
- Mobilizing resources
- Implementing programs and projects
- Monitoring and evaluation
- Building partnership

Example: NGO using the SDGs in its work



- CARE is an international humanitarian organization fighting global poverty and world hunger by working alongside women and girls
- Using SDGs to measure impact
- For example, CARE's contribution to SDG 2 (Zero Hunger): Contributing to reducing food insecurity for close to 2,905,000 people, in 20 countries



Case study



Current consumption and production trends continue to create toxic waste and reduce valuable natural resources. Children are the least responsible for [environmental degradation](#), yet they will bear the greatest burden of its impact – mostly in the form of health and developmental issues.



Case study



for every child

Climate change is a direct threat to a child's ability to survive, grow and thrive. Close to 90 per cent of the burden of disease attributable to climate change is borne by children under the age of 5.

Today, for the first time, a global generation of children will grow up in a world made far more dangerous and uncertain by changing climate and a degraded environment.



RES • LVE

empowering future community leaders for an inclusive Hong Kong

- Founded in 2017.
- Resolve is a community of people who have a passion for social justice.
- Promote social justice, and social change in Hong Kong.



Mission:

To inspire, empower and connect emerging leaders to bring about inclusive social change.

Vision:

Belief in a Hong Kong where everyone is heard and can take everyday action for their community.

Values:

Right, Equality, Solidarity, Organization, Leadership, Voice, and Empowerment

Core Activities

**SOCIAL JUSTICE
FELLOWSHIP
PROGRAM**



**ALUMNI PROGRAM
- Networking,
Communication &
Opportunity Fund**

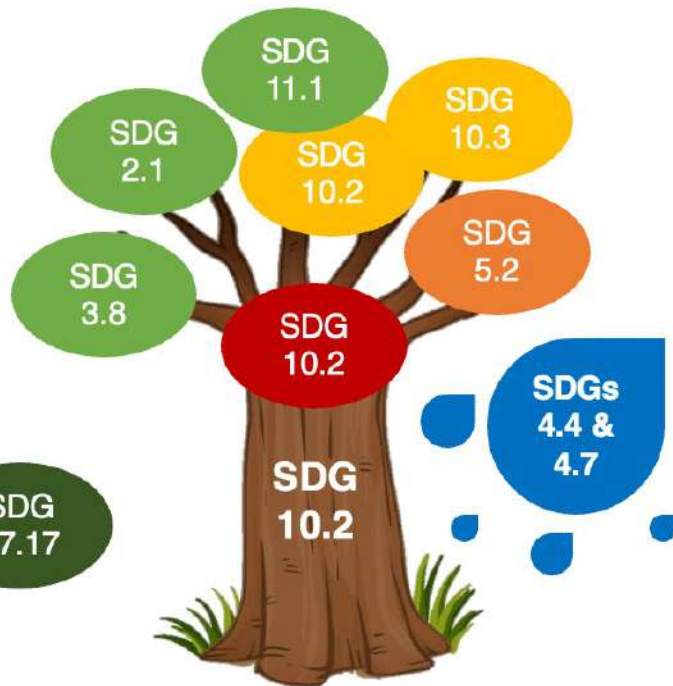


**PUBLIC ENGAGEMENT
COMMUNITY CAMPAIGN**



Creating Ripple Effects

RESOLVE's Tree

Alumni Program

Fellowship Program

3.8	Universal health coverage, financial risk protection, access to quality health services. Access to safe affordable, effective medicines and vaccines.
2.1	End hunger and ensure access by all people, in particular the poor and people in vulnerable situations, including infants, to safe, nutritious and sufficient food all year round.
11.1	Ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums
10.2	Empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.
10.3	Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard.
5.2	Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation.
10.2	Empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.
10.2	Empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.
4.4	Increase youth and adults with relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.
4.7	All learners acquire knowledge and skills to promote sustainable development, including sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship.
17.16	17.16 Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries
17.17	17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships

2018-2020: Lifting Barriers and Removing Stigmas

2022-2024: Dignity and Social Mobility

Racial Equality and Inclusion

Ending GBV

DisABILITIES and Empowerment

Wellbeing Reimagined

Barriers that NGO face in achieving SDGs

- Limited resources
- Fragmentation and duplication
- Political challenges
- Lack of local ownership
- Measurement and evaluation
- Limited access to technology

What is needed for NGO's empowerment to achieve sustainability

- A platform through which NGOs can gain knowledge, ideas, experience as a tool to achieve sustainability
- Participation of NGOs from grassroots (local) through national and international levels to share their skills/voices
- Promoting knowledge sharing and networking opportunities at all levels
- Encourage the replication and scaling up of best practices

Big questions to think about the SDG for every issue

Where did it begin?

What are the status quo? What are the reasons?

Why does this issue matter?

Who and what are affected?

What needs to be done?

How can government/NGO/private sector/communities help?

Connections to other SDGs and issues

Thank you!

Benita CHICK

CEO and Founder, Encompass HK

Benita@encompasshk.com