

Innovation and Technology for Ageing



ITA - ASAP Objectives

- Awareness Building
 - Service Innovation
 - Adoption Engine for Ageing
 - Policy Advocacy



Consultancy, Localization
& Testing Support



Gerontech Education
and Rental Service



Tele-practicing in
Welfare



District Roadshow



Innovation and Technology for Ageing
ITA
(since 2017)



I&T Fund



Gerontech and
Innovation
Expo cum
Summit (GIES)

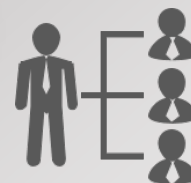
Stair Climbing Service



Landscape Study of Hong
Kong's Gerontechnology



Network and
Capacity Building



Commercial Radio
Programme - Elderly Empire





2017-2019 Review



120,000
Attendees



9,500 sq. m
**Exhibition
Floor**



380
**International
Exhibitors**



1,290
**Innovation
Products**



150
**Workshops and
Activities**



308
**Media
Reports**



610,000
**Social Media
Impression**

GIES Objective

- To showcase local and foreign innovation products and ideas.
- To increase awareness of the general public and the demand for technological intervention related to the elderly.



- To engage stakeholders to meet, to have dialogues and to be stimulated.
- To initiate the momentum for a multi-stakeholder, multi-disciplinary platform for continuous collaboration.



樂齡科技
博覽暨高峰會
Gerontech and Innovation
Expo cum Summit

2020.11.19-22

香港會議展覽中心
展覽廳 1A-C

Hall 1A-C
Hong Kong Convention
& Exhibition Centre

博覽無需登記免費入場
Free Admission for Expo



Hall 1A-C, Hong Kong Convention
and Exhibition Centre



Plenary: 18 November 2020 (Wednesday)

Expo: 19-22 November 2019 (Thursday – Sunday)

Highlight of Summit/Workshop

- Ageing Well in the Digital World
- Technology for Aging 2020 Market Overview
- Games for specific target groups, such as people with dementia, people with learning disabilities, or children with autism.
- Interactive games for people with a cognitive impairment that connects and stimulates movement
- Translating that data into actionable health and wellness outcomes, improving the ageing experience.
- Smart Devices for Smart Home
- Care Food
- Use of I&T Fund – Adoption of Technology

EXPO

- In July, 1st round confirmation of 90 exhibitors
- Tele-practice
- Support to Caregiver



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節目預告

- 日期：8月中旬，詳情稍後公告
- 《遠程健康管理及復康訓練的潛勢挑戰、相關風險及風險管理建議》
 - 香港社會服務聯會 項目經理 黃錦文先生
 - 怡和保險顧問有限公司 企業部董事 蔡雅翠女士
- 《如何提升業界樂齡科技應用》
 - 社會福利署 代表
 - 香港社會服務聯會 總經理（長者創新及科技）陳文宜女士

THANK YOU!