Innovation and Technology for Ageing
ITASAP
Objectives

- Awareness Building
- Service Innovation
- Adoption Engine for Ageing
- Policy Advocacy
2017-2019 Review

- Attendees: 120,000
- Exhibition Floor: 9,500 sq. m
- International Exhibitors: 380
- Innovation Products: 1,290
- Workshops and Activities: 150
- Media Reports: 308
- Social Media Impression: 610,000

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GIES Objective

• To showcase local and foreign innovation products and ideas.
• To increase awareness of the general public and the demand for technological intervention related to the elderly.

• To engage stakeholders to meet, to have dialogues and to be stimulated.
• To initiate the momentum for a multi-stakeholder, multi-disciplinary platform for continuous collaboration.
Hall 1A-C, Hong Kong Convention and Exhibition Centre

Plenary: 18 November 2020 (Wednesday)
Expo: 19-22 November 2019 (Thursday – Sunday)
Highlight of Summit/Workshop

• Ageing Well in the Digital World
• Technology for Aging 2020 Market Overview
• Games for specific target groups, such as people with dementia, people with learning disabilities, or children with autism.
• Interactive games for people with a cognitive impairment that connects and stimulates movement
• Translating that data into actionable health and wellness outcomes, improving the ageing experience.
• Smart Devices for Smart Home
• Care Food
• Use of I&T Fund – Adoption of Technology
EXPO

• In July, 1st round confirmation of 90 exhibitors
• Tele-practice
• Support to Caregiver
節目預告

• 日期：8月中旬，詳情稍後公告

• 《遠程健康管理及復康訓練的潛勢挑戰、相關風險及風險管理建議》
  - 香港社會服務聯會 項目經理 黃錦文先生
  - 怡和保險顧問有限公司 企業部董事 蔡雅翠女士

• 《如何提升業界樂齡科技應用》
  - 社會福利署 代表
  - 香港社會服務聯會 總經理 (長者創新及科技) 陳文宜女士
THANK YOU!