

THE HONG KONG COUNCIL OF SOCIAL SERVICE
Standing Committee on Public Engagement and Partnership
Minutes of the 2nd Meeting for the Year 2022/23

Date: March 15, 2023 (Tuesday)
Time: 3:30pm – 5:50pm
Venue: Rm 203, 2/F, Duke of Windsor Social Service Building
15 Hennessy Road, Wan Chai, HK

Present:

Ms. CHAN Fung Man, Angel	Christian Family Service Centre
Ms. CHAN Ching Yee, Susan	Hong Kong Association of Gerontology
Ms. TSE Ho Yi, Apple	Hong Kong Christian Service
Ms. LING Ching Yin, Alice	Hong Kong Red Cross
Ms LEE Mee Ling, Louisa	Hong Kong Sheng Kung Hui Welfare Council
Ms CHEUNG Wing Suet, Wendy	St. James' Settlement
Ms NG Suk Ling, Angel	The Boys' Brigade, Hong Kong
Ms. WONG Sau Yee, Carrie	The Hong Kong Federation of Youth Groups
Mr LI Man Chau, Justin	Airport Authority Hong Kong
Mr LEE Pui Tak, Peter	Kerry Holdings Ltd.
Ms. LEUNG, Joyce	Individual capacity

Apologies:

Mr. WONG Chi Kit, Schwinger	Evangelical Lutheran Church Social Service – Hong Kong
Ms. HUI Ching Man, Jasmine	Kai Tak Sports Park Ltd.

In Attendance:

Ms. Jessica TAM	Business Director, HKCSS
Ms. Christine KWAN	Head of Impact Giving, Co-Creation
Ms. Wendy LUK	Head of Stakeholders Engagement, Co-Creation
Mr. Eddie TSANG	Senior Manager, Corporate Communications
Ms. Samantha CHUNG	Manager, Stakeholder Engagement, Co-Creation
Mr. Keevin POON	Manager, Stakeholder Engagement, Co-Creation
Ms. Winnie WONG	Manager, Impact Giving, Co-Creation
Mr. Woody YUEN	Manager, Solutions Hub, Co-Creation
Ms. Kandy YAU	Manager, Solutions Hub, Co-Creation
Mr. Jim CHEUNG	Manager, Solutions Hub, Co-Creation – Recorder

1. Welcome and Introduction

The Chairperson welcomed members to the Public Engagement and Partnership (PEP) Standing Committee.

2. Updates

2.1. Updates of the extended governance meeting for the Executive Committee (ExCo)

Jessica reported the focuses of the upcoming extended governance meeting, which will center on HKCSS's three new pillars: talent development, tech enablement, and co-creation. In the next Co-Creation Strategy Committee meeting, representatives from the "Agenda Team" would be invited to present the agenda-setting process and future directions.

3. Endorsement of minutes of the last meeting held on December 13, 2022

The minutes of the previous meeting held on December 13, 2022, were adopted.

4. Discussion

4.1. Public consultation on regulating crowdfunding activities

4.1.1. Jessica provided an overview of the proposed crowdfunding regulation and requested input from other members regarding the government's consultation paper. Members discussed how the government plans to create a new Crowdfunding Affairs Office to evaluate and approve fundraising events in the future.

4.1.2. Several members expressed their opinion that the content of the paper lacked clarity and detail. One member raised a concern about the broad scope of the proposed regulation, which could create a significant administrative burden for NGOs. The members agreed that more flexibility should be allowed for NGOs, and they made several suggestions, including exemptions for section-88 charitable organizations, simplification of the application process, and clear division of responsibilities between the new Crowdfunding Affairs Office and other government departments, such as the Social Welfare Department and Home Affairs Department. Additionally, members suggested that the Council should clarify certain unclear terms and implications of the proposed regulation for NGOs' daily operations by consulting with FSTB.

4.1.3. A response paper has been prepared by HKCSS and got PEP Committee's endorsement on March 29, 2023. The paper has then been submitted to the FTSB on April 5.

4.2. Preparation for Care Company Scheme's revamp – SWOT Analysis

4.2.1. Wendy and Keevin recapped the background, history, and statistics of the scheme. Members were invited to join a SWOT Analysis in the meeting. A summary has been recapped as below:

Strength

- Good reputation.
- Long history and track records.

- Caring Company is already a good brand.
- Low entry requirement.
- Allow small-medium enterprises to participate.
- Set different criteria based on the company scale (e.g., small-medium enterprise vs. large company).

Weaknesses

- Low entry barriers might devalue the title of being a Caring Company for some participating members.
- Participating members might not be aware of the reason behind developing the scheme for in-kind donations.
- The need to classify more categories of the scheme.

Opportunity

- Able to separate awards for large companies and small-medium enterprises;
- Mutual recognition mechanism with other authority (e.g., HKEX) on the ESG aspects.
- Share practice wisdom for participating members and NGOs about caring works.
- Include the concept of ESG elements and the Caring and Social elements.

General Suggestions

- Differentiate the application requirement for SMEs and large corporations.
- Use of storytelling to promote the caring works of participating members.

Jessica and Wendy thanked you members for their valuable input. Members noted that the revamp of the scheme has been planned, and will be executed in the coming 1-2 years.

5. Teams' Report

5.1. Nil

6. A.O.B.

6.1. Nil