

THE HONG KONG COUNCIL OF SOCIAL SERVICE
Standing Committee on Public Engagement and Partnership
Minutes of the 1st Meeting for the Year 2022/23

Date: December 13, 2022 (Tuesday)
Time: 9:30am – 11:35am
Venue: Rm 1410, 14/F, Duke of Windsor Social Service Building
15 Hennessy Road, Wan Chai, HK

Present:

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| Ms Chan Ching Yee, Susan | Hong Kong Association of Gerontology |
| Ms Chan Fung Man, Angel | Christian Family Service Centre |
| Ms CHEUNG Wing Suet, Wendy | St. James' Settlement |
| Ms LING Ching Yin, Alice | Hong Kong Red Cross |
| Ms TSE Ho Yi, Apple | Hong Kong Christian Service |
| Mr Lee Pui Tak, Peter | Kerry Holdings Ltd. |
| Ms Hui Ching Man, Jasmine | Kai Tak Sports Park Ltd. |
| Ms Leung, Joyce | Individual capacity |

Apologies:

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| Ms Ng Suk Ling, Angel | The Boys' Brigade, Hong Kong |
| Ms. LEE Mee Ling, Louisa | Hong Kong Sheng Kung Hui Welfare Council |
| Mr Wong Chi Kit | Evangelical Lutheran Church Social Service - Hong Kong |
| Ms Wong Sau Yee, Carrie | The Hong Kong Federation of Youth Groups |
| Mr Li Man Chiu, Justin | Airport Authority Hong Kong |

In Attendance:

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| Ms Jessica Tam | Business Director, HKCSS |
| Ms Christine Kwan | Head of Impact Giving, Co-Creation |
| Ms Wendy Luk | Head of Stakeholders Engagement, Co-Creation |
| Mr Eddie Tsang | Senior Manager, Corporate Communications |
| Ms Samantha Chung | Manager, Stakeholders Engagement, Co-Creation |
| Mr Keevin Poon | Manager, Stakeholders Engagement, Co-Creation |
| Ms Winnie Wong | Manager, Impact Giving, Co-Creation |
| Mr Woody Yuen | Manager, Solutions Hub, Co-Creation |
| Ms Kandy Yau | Manager, Solutions Hub, Co-Creation - Recorder |

1. Welcome and introduction

Ms Jessica Tam welcomed members to the Public Engagement and Partnership (PEP) Standing Committee and thanked them for their support to the Council.

2. Election of Chairperson and Vice-Chairperson, and appointment of a representative to Executive Committee (ExCo)

2.1 Ms Angel Ng was elected the Chairperson of PEP Standing Committee.

2.2 Ms Susan Chan was elected the Vice-chairperson of PEP Standing Committee.

2.3 Ms Apple Tse was elected the representative to the HKCSS Executive Committee.

3. Appointment of representatives for the i). Strategy Committee on Co-creation, ii). Strategy Committee on Tech Enablement and iii). Strategy Committee on Talent Development

3.1 Ms Wendy Cheung was appointed as representative for the Strategy Committee on Co-creation.

3.2 Ms Alice Ling was appointed as representative to the Strategy Committee on Tech Enablement and to the Assessment Committee (HKCSS membership).

3.3 Ms Angel Chan was appointed as representative to the Strategy Committee on Talent Development.

4. Endorsement of minutes of the last meeting held on October 7, 2022

The minutes of the last meeting held on October 7, 2022 was adopted.

5. Discussion

5.1 Co-creation: new team mix and structure

5.1.1 Jessica presented the new HKCSS positioning based on the strategic study report, followed by the new Co-creation team structure which involves Stakeholders Engagement, Impact Giving and Solutions Hub. The Co-creation process of identifying issues, locating resources and prototyping with exit strategy were also introduced by Wendy Luk, Christine and Jessica respectively.

5.1.2 Members generally agreed that it is time to review existing structure and welcomed the new bottom-up approach with exit strategy.

5.1.3 Members shared their views on the definition of 'Impact' which varies from the perspective of policy, funders and service users. Jessica agreed the importance of policy angle and added that the team will leverage different powerbase for impact creation.

5.1.4 The importance of knowledge transfer during the co-creation process had also been addressed by members.

5.1.5 Jessica and Christine added that the teams would put emphasis in synergy between Council and donors to drive impact-driven solutions proactively.

5.2 Division of work between PEP Standing Committee and Strategy Committee on Co-creation

- 5.2.1 Vice-chairperson suggested the representative to Strategy Committee should share the comments between two committees.
- 5.2.2 Jessica shared that the two committees will coexist for a year and one of the focuses would be the current transitional period.

6. Progress report

6.1 Stakeholders Engagement (ENG)

- 6.1.1 Wendy reported that the team will continue to promote ESG concept to SMEs as well as NGOs. Through HSBC Living Business project, the team would encourage business partners to contribute more in social agenda and environment issues, in addition to general volunteering activities.
- 6.1.2 Other than corporate partners, the team is also working on Ethnic Minority (EM) issues. The P.R.A.I.S.E. project supported by Kadoorie Charitable Foundation aims to drive policy change. The 3-years EM traineeship would educate employers for EM employment culture and workplace protocols.
- 6.1.3 Caring Company Scheme application closed in Nov 2022. For upcoming year, the scheme will review the entire mechanism, from both nominees' and nominators' experience, to internal procedures.

6.2 Impact Giving (IG)

- 6.2.1 Christine reported that the team is focusing on blending in new projects and teammates.
- 6.2.2 Winnie reported funding schemes update:
 - HKEX funding scheme: application closed on 8 Dec 2022. The Scheme supports non-subsided local charities and Social Enterprises (SE). 13 projects had been granted to SEs. Matching fund is also welcomed.
 - SIE Fund: 4 cohorts per year. The latest cohort received more than 70 applications and around 8 projects had been approved. A social mixer event had been organized, in which both NGOs and SEs found it as a valuable opportunity to understand each other's culture and needs.
 - LINK: Continue to leverage on community resources, HK\$1.1M had been approved to 9 projects.
 - HSBC CPP: These 2 years mainly target on COVID relief. HK\$36M had been donated. The team will start working on programme revamp.

6.3 Solutions Hub (SOL)

- 6.3.1 Jessica reported that Care Food pavilion had been exhibited in GIES 2022. The government representatives showed much interest on the topic. The team is working on guideline to localize international standard in Hong Kong.
- 6.3.2 NGO Changemaker is a prototype programme which had placed 5 NGO staffs to SEs/private companies. One failure experience had been shared due to cultural difference between private and public sectors. The team will take this learning when proceeding

to next phase.

- 6.3.3 CIP: The team had expended the applicant eligibility from solely business schools to new disciplines such as design and media schools, to attract more talents.

6.4 Corporate Communications

- 6.4.1 Samantha introduced that HKCSS had worked with RTHK for a series of 8 TV episodes, and the radio interviews collaborated with Commercial Radio.
- 6.4.2 Eddie reported that the commemorative publication in celebration of 75th Anniversary of the HKCSS has been published, which highlighted the work done in previous 20 years.
- 6.4.3 Transitional housing project Nam Cheong 220 is completed. The building will be moved to Taipo for operation under Lok Sin Tong. The team is exploring with the government about the possibility of involving NGO services in the new Light Public Housing arrangement.
- 6.4.4 Due to typhoon, there was a drop of 8,000 visitors in GIES 2022, comparative to last year.

7. AOB

Without any other business, the meeting was adjourned at 11:35 am.

8. Date of remaining 3 meetings of this term

The next meetings will be held on Mar 15, 3:30 - 5:30 pm; Jul 11, 9:30 - 11:30 am; Oct 17, 9:30 - 11:30 am.