

The Hong Kong Council of Social Service
Standing Committee on Public Engagement and Partnership
Meeting Notice – The Fourth Meeting for the Year 2021/22

Date: October 7, 2022 (Friday)
Time: 10:00a.m. – 12:30p.m.
Venue: Rm 203, Duke of Windsor Social Service Building, Wan Chai

Present:

Ms Ng Suk Ling, Angel	The Boys' Brigade, Hong Kong
Mr Lee Pui Tak, Peter	Kerry Holdings Limited
Ms Chan Ching Yee, Susan	Hong Kong Association of Gerontology
Ms Chan Fung Man, Angel	Christian Family Service Centre
Ms Hui Ching Man, Jasmine	Kai Tak Sports Park Limited
Ms LING Ching Yin, Alice	Hong Kong Red Cross
Ms Ng Man Yin, Connie	St. James' Settlement
Ms Wong Sau Yee, Carrie	The Hong Kong Federation of Youth Groups

Apologies:

Mr CHU Sai Ming, Thomas	New Life Psychiatric Rehabilitation Association
Mr Wong Chi Kit, Schwinger	Evangelical Lutheran Church Social Service - Hong Kong
Ms Joyce Leung	
Ms Li Lei, Lillian	Direction Association for Handicapped

In Attendance:

Mr Cliff Choi	Business Director, HKCSS
Ms Christine Kwan	Senior Manager, WiseGiving
Ms Wendy Luk	Senior Manager, Caring Company Scheme
Mr Eddie Tsang	Senior Manager, Corporate Communications
Mr Jim Cheung	Project Manager, SEBC
Mr Keevin Poon	Project Manager, WiseGiving
Ms Judy Chan	Project Manager, SEBC
Ms Kandy Yau	Project Manager, CCS
Ms Samantha Chung	Project Manager, CCS
Ms Winnie Wong	Project Manager, WiseGiving - Recorder

Ms Yanki Shum

Officer, CCS

Mr Elvis Chu

Programme Executive, WiseGiving

1. Endorsement of minutes of the last meeting held on June 24, 2022

The minutes of the last meeting held on June 24, 2022 was adopted.

2. Matters arising

2.1 Follow up of HKCSS organizational review

- The updated governance structure:
 - Cliff mentioned that Exco suggested the governance structure of 4 standing committees will be remain unchanged for 2022-2023, in order to allow one-year preparation time for restructure.
 - 3 Strategic Committees for Co-creation, Tech Enablement and Talent Development would be formed and appointed by Exco in December 2022. Standing committees members will be assigned to join the strategic committees.
 - Caring Company Scheme, WiseGiving and SEBC would be grouped together to become Co-creation Team.
 - Cliff reported that the appointment of Jessica Tam as Business Director of Co-creation team, with effect from November 1.

2.2 HKCSS 75A event and public communication programme in RTHK and HKCR

- HKCSS 75A event:
 - The HKCSS 75th Anniversary Event – Co-creation for a Better Society had been held on 23 September 2022 in Island Shangri-la. Panelists included Mr Chris Sun, Secretary for Labour & Welfare, Miss Charmaine Lee, Director for Social Welfare, Dr Gabriel Leung, Executive Director, Charities and Community, The Hong Kong Jockey and a number of representatives from business and philanthropic sectors. To share the insight on envision of Hong Kong future and the co-creation to address social problems.
 - Some members joined the event and noted that it raised the importance on the development of IT for the social sector, members expressed concern about the difficulties in acquiring relevant knowledge, resource and manpower in their IT development and management. Some members suggested joint development of IT application and sharing IT manpower among NGOs.

- Cliff stated that Mr Chris Sun, Secretary for Labour & Welfare is arranging physical meetings with 2-3 subvented NGOs on every Friday. Cliff suggested to conduct some meetings for non-subvented NGOs to meet with District Officers from 18 districts. Members agreed to the suggestions.
- Public communication programme in RTHK and CR
 - Cliff mentioned that riding on the 75th anniversary of the HKCSS, two media programme series are prepared to broadcast from October to December.
 - The documentary series (同行有溫度) consisted of 8 episodes on different social agenda that covers social inclusion, creating shared values, social innovation, community integration for ethnic minorities, community building, aspirations of the disabled, career in serving the elders, etc. The programme is scheduled to be broadcasted on every Saturday from end of October to December in RTHK.
 - The radio programme series (同行共建- 社聯關愛社會75年) in Commercial Radio containing 8 episodes with collaboration among NGOs and commercial / charitable foundations on different social agenda, including ESG, youth nurturing, community building, support for SDU youth, mental health and sports, etc. The programme is scheduled to be broadcasted on every Saturday from 1 October to 19 November.

3. For information:

It was shared to members by project in-charges regarding the existing project and insights for co-creation.

- Project Ambition
 - Project Ambition is sponsored by a warm-hearted company owner and coordinated by Council since 2017. The aim of this project is supporting the students with potentials, but from low-income families and study in secondary schools in Kwai Chung and Kwun Tong, to develop confidence and become ambitious in their life.
 - Total 164 secondary 3 to 6 students from 7 schools in Kwai Chung & 7 schools in Kwun Tong are participating in 立志啟航 22/23. They will be able to join counselling sessions and tailormade activities provided by 8 partner NGOs.

- Care Food
 - Care Food Initiatives commits to formulating a localized guideline of Care Food Standard, organizing business networking, and public education through different promotion channels, such as Care Food website, Care Food Directory. Aim to provide various Care Food information and solutions for a better quality of life for dysphagia persons.
 - The project “Eating with Dignity”, Care Food Meal Boxes for the Community is launched in September, aims to provide quality care food to elderly living in community. Gingko House and NECs in the Eastern District were invited as collaborators of this project.

- Online Mental Health Assessment and Support
 - The online platform (Re: Fresh 線上精神健康自助平台) is supported by the BOCHK Centenary Charity Programme and organized by BOKSS, it aims to raise mental health awareness, support and understanding in the mental health of communities.
 - The platform provides online tests for mental health self-assessment and offer online training sessions to help improve mental health literacy.

- Building Community, Building Tung Chung
 - Swire Trust’s Trust Tomorrow Initiative supports Council partnering with four local NGOs to launch the Programme since 2020. Through the provision of various supports to families in the district, the Programme aims to foster mutual help synergy in the neighbourhood and engage the community to build a trustful and inclusive Tung Chung together.

- Professional Traineeship for EMs
 - To encourage more active participation of local employers in Hong Kong for inclusive employment for EMs, we obtained support from the Civil Service Bureau to develop a year-long traineeship programme for EM youth. With the subsidies from the Anti-Epidemic Fund, 36 trainees would be deployed to respective employers from September 1, 2022 to August 31, 2023. Some 13 NGOs, 8 companies and a social enterprise joined as employers.

- Project Futuremark
 - Hongkong Land Limited collaborates with Council to launch Project Futuremark. It provides series of supporting activities for youth living in subdivided units (SDUs) in Yau Tsim Mong and Sham Shui Po districts that aim at

broadening their vision and life experiences. Aspiring for personal growth and upward mobility.

- The project has commenced in November 2021 and will last for 2.5 years. It cooperates with NGOs serving Yau Tsim Mong and Sham Shui Po districts, together with the NGOs provide specialised services to support approximate 1,000 youths and families living in SDUs.

- **Impact Incubation**

- Since 2015, the Council is appointed by Social Innovation and Entrepreneurship Development Fund as an Intermediary to launch Impact Incubation. The programme helps social innovation implementers to implement innovative solutions to poverty and social exclusion problems in Hong Kong and drive sustainable impact.
- In the five years from 2015 to late 2022, Impact Incubator supported over 170 social innovation projects, also facilitated around HKD100 million of grant funding on behalf of the SIEF. Social innovation projects at late prototype, start-up, growing and scale-up stages are eligible to apply for the Impact Incubator.

4. Progress Report

4.1 Corporate Communications

- Eddie shared the view on how to obtain a government official's attention and influence public policy. Eddie explained that co-creation approach can also strengthen advocacy campaigns and the partnerships can involve a range of different organizations, companies and professionals.

5. Any other business

No any other business