

**THE HONG KONG COUNCIL OF SOCIAL SERVICE**  
**Standing Committee on Public Engagement and Partnership**  
**Minutes of the 4<sup>th</sup> Meeting for the Year 2019/20**  
**ZOOM Meeting**

Date: 3 September, 2020 (Thursday)

Time: 2:00pm – 4:00pm

Present:

Chairperson	Ms Chan Ching Yee, Susan	Hong Kong Association of Gerontology
Vice-chairperson	Ms Tse Ho Yi, Apple	Hong Kong Christian Service
Members	Ms Cheung Pui Yee, Pearl	Caritas – Hong Kong
	Ms Chan Fung Man, Angel	Christian Family Service Centre
	Mr Ho Hin Ming, Patrick	Evangelical Lutheran Church Social Service - Hong Kong
	Ms Kwan Pui Ying, Jenny	Hong Kong Young Women's Christian Association
	Ms Ng Man Yin, Connie	St. James' Settlement
	Mrs Chiu Chui Yuen Fun, Angela	The Hong Kong Catholic Marriage Advisory Council
	Ms Wong Sau Yee, Carrie	The Hong Kong Federation of Youth Groups
	Mr Justin Li	Airport Authority Hong Kong
	Mr Andy Ho	Andy Ho Public Affairs Consulting Co Ltd
	Ms Joyce Leung	Fimmick Limited
	Ms Percy Kwok	Hong Kong Prostate Foundation
	Ms Jasmine Hui	NWS Holdings Limited

Apologies:

Mr Tsui Yu Hang, Walter                      CareER Association Limited

In Attendance:

Mr Cliff Choi	Business Director, HKCSS
Ms Wendy Luk	Senior Manager, Caring Company Scheme
Mr Eddie Tsang	Senior Manager, Corporate Communications
Ms Christine Kwan	Senior Manager, WiseGiving
Mr Keevin Poon	Manager, Caring Company Scheme - Recorder
Mr Elvis Chu	Programme Executive, WiseGiving

## 1. Endorsement of minutes of the last meeting

The minutes of the last meeting held on 28 May 2020 was adopted.

## 2. Matters arising

### 2.1 Community Care Fund project on improving the living environment of residents of subdivided units

- With the support from some 50 NGO partners, Cliff reported that the project has commenced since July. Around 3000 applications have been received, and some of the eligible applicants are now undergoing the improvement process such as acquiring new furniture or conducting maintenance works.
- Cliff also mentioned that this is a 2-year project to benefit a total of 24,000 subdivided unit households. HKCSS has planned to further promote the project through public education, it is not only offer opportunity for the public to have a bettering understanding on subdivided units issues, but also arouse public awareness, it can helps attract more potential beneficiaries submitting application.

### 2.2 HKCSS and the sector efforts in response to the outbreak of epidemic

- During the 3rd outbreak of covid-19, Cliff reported that HKCSS has mainly focused on providing support to Small / Non-subvented NGOs, instead of distributing facemasks or sanitizers.
- Cliff also stated that some foundations, corporate and individual funders have collaborated with HKCSS in offering funding or food support to small / non-subvented NGOs. Members appreciated HKCSS's support and contribution to the sector as well as the community during the outbreak of covid-19.
- Members reminded that there would be a minimizing on government funding resources or support in next calendar year, because of the negative impact caused by the pandemic.
- Members also reminded that the pandemic has also exposed the deep-rooted problem of digital divides, most of the Hong Kong students have opportunities to attend lesson by getting access to computers and internet. Unfortunately, a considerable number of students from disadvantaged and deprived families have still been left behind. Members also stated that some occupational / physical therapy services have been delivered through online platform, but some elderly homes are required to suspend this service, because of lack of resources in obtaining ICT equipment.
- Cliff stated that there are several projects in addressing these issues, members suggested HKCSS to consolidate the information and provide to Agency members.

## 3. Discussion

### 3.1 2021/22 Plan for "Most Impactful Small and Medium-sized Non-subvented NGO Award"

- Cliff reported that the final adjudication has been conducted through online platform (ZOOM), 6 NGOs will be awarded the Most Impactful NGO Grand Awards,

4 NGOs will be awarded the Most Impactful NGO Awards, and 1 NGO will be awarded the sector-voted Most Impactful NGO Award.

- Some media partners, such as SCMP, HKET, they will help to promote the project by publishing features story of some awarded organisations.
- Because of the 3rd outbreak of covid-19, the award presentation ceremony will be postponed and to be held at the Annual General Meeting of HKCSS on 6 Nov.
- Cliff also reported that HKCSS intended to organise similar award in next year, it aims to offer financial support to non-subvented NGOs in capacity building and organisational development, instead of project-based funding.
- Members suggested HKCSS to conduct a study research which can help other stakeholders and the sector to have a better understanding on the impact generated by small and non-subvented NGOs.

### 3.2 Support to professional training for CSR practitioners

- Cliff reported that the programme is targeted to be launched in Jan 2021, but we are still waiting HKJC to confirm its commitment. The training scopes have also been narrowed down to elementary level by offering opportunities for youth to participate in community engagement projects or volunteer service within the supporting corporations. Around 10 corporations have showed interest.

## 4. Progress Report

### 4.1 Caring Company Scheme

- Wendy reported that the Outstanding Partnership Project Award will be cancelled this year to allow sufficient time for corporates and their community partners to develop and implement on further projects. As for the Caring Company nomination, in response to companies' active contributions to the caring initiatives during the pandemic, some new criterions have been added.
- The next partnership expo will be held on 18 May, 2021 tentatively. The team would explore different approaches of holding the event in view of uncertainties of the pandemic next year.
- Some members stated that they offered less volunteer opportunities to corporate partners comparatively this year because of the pandemic, this might lead to a barrier to nominate lesser companies this year. Volunteer work that could be turned online would be an option of filling the gap.
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- Members agreed to our suggestions of extending the period of nomination submission but no need to lower the minimum requirements on the scope and adjudication riding on this circumstance. The caring actions by companies during critical times of pandemic were highly appreciated. .

### 4.2 WiseGiving

- For the HSBC Hong Kong Community Partnership Programme 2020(CPP), Christine reported that some 70 NGOs projects have been selected. Some projects have been launched in July to tackle the social issues caused by the pandemic.
- More exposure on social media will be explored in order to cover the stories of funded projects for serving the community. HSBC will also help to promote the projects through their media platform, e.g. Instagram, LinkedIn, Twitter.
- For the "Assistance Programme to Improve the Living Environment of Low-income Subdivided Unit Households", 3 online training sessions have been conducted for NGO operators in dealing with spatial and environmental problem, and sessions about pest control and electrical safety will also be conducted in Sep and Oct.
- With individual donor support, some daily necessities have been donated to isolated elders who are living alone in Sheung Shui Village.
- A new project will be launched in Sept with \$3M emergency relief fund to support some 1,000 students from deprived families in Tung Chung.

#### 4.3 Corporate Communications

- Eddie reported that a series of marketing and promotions initiatives have been conducted for some projects, such as Modular Social Housing, and GIES
- HKCSS has partnered with Facebook in organising trainings for NGO sector in equipping essential skills and tips for dealing with social media platforms.

#### 5. **AOB**

No any other business

#### 6. **Date of remaining meetings of this term**

Chairperson Susan mentioned it was the last PEP Standing Committee meeting in the year 2019/20 and she thanked all committee members for their invaluable input in the past year.