

**THE HONG KONG COUNCIL OF SOCIAL SERVICE**  
**Standing Committee on Public Engagement and Partnership**  
**Minutes of the 3<sup>rd</sup> Meeting for the Year 2019/20**  
**ZOOM Meeting**

Date: 28 May 2020 (Thursday)

Time: 2:00pm – 4:00pm

Present:

Chairperson	Ms Chan Ching Yee, Susan	Hong Kong Association of Gerontology
Vice-chairperson	Ms Tse Ho Yi, Apple	Hong Kong Christian Service
Members	Mr Tsui Yu Hang, Walter	CareER Association Limited
	Ms Cheung Pui Yee, Pearl	Caritas – Hong Kong
	Ms Chan Fung Man, Angel	Christian Family Service Centre
	Mr Ho Hin Ming, Patrick	Evangelical Lutheran Church Social Service - Hong Kong
	Ms Kwan Pui Ying, Jenny	Hong Kong Young Women's Christian Association
	Ms Ng Man Yin, Connie	St. James' Settlement
	Mrs Chiu Chui Yuen Fun, Angela	The Hong Kong Catholic Marriage Advisory Council
	Ms Wong Sau Yee, Carrie	The Hong Kong Federation of Youth Groups
	Mr Justin Li	Airport Authority Hong Kong
	Mr Andy Ho	Andy Ho Public Affairs Consulting Co Ltd
	Ms Joyce Leung	Fimmick Limited
	Ms Percy Kwok	Hong Kong Prostate Foundation
Ms Jasmine Hui	NWS Holdings Limited	

Apologies:

Nil

In Attendance:

Mr Cliff Choi	Business Director, HKCSS
Ms Wendy Luk	Senior Manager, Caring Company Scheme
Mr Eddie Tsang	Senior Manager, Corporate Communications
Ms Christine Kwan	Senior Manager, WiseGiving
Ms Cheung Lai Wah	Chief Officer, Membership Liaison and Service
Mr Elvis Chu	Programme Executive, WiseGiving - Recorder

## 1. Endorsement of minutes of the last meeting

The minutes of the last meeting held on 20 February 2020 was adopted.

## 2. Matters arising

### 2.1 Community Care Fund project on improving the living environment of residents of subdivided units

Cliff reported that the online platform for this project is ready to launch. Corporates will be involved to provide volunteer services. HKCSS will match the participating companies with the NGO operators. Meanwhile, HKCSS has communicated with HKUST that their students will help design innovative products for improving the living environment of subdivided unit households through technology.

### 2.2 Most Impactful Small and Medium-sized Non-subvented NGO Award

- Lai Wah reported that the Award mini website and the 11 video clips (10 x corporate videos + 1 x Award introduction) will be ready in early July. The judging panel will have 3 weeks to vote online and meet the 10 candidates through ZOOM in between. A ceremony will be held in HKCSS building in September. Susan thanked HKCSS for the support and focus to the small and medium-sized NGOs.

### 2.3 E-payment platform for NGO donations and fees collection

- Lai Wah presented the background for introducing E-payment platform. A NGOs briefing session will be arranged and Mr. Francis Fong will introduce the application of E-payment platform. The 4 e-payment platform suppliers (Alipay, BOC, HSBC & Octopus) have been invited to introduce their own features and the reference set price. Another seminar will be held and several NGO representatives (YWCA, SKH and a small and medium-sized NGO in Sai Kung) have been invited to share their user experience on e-payment.
- Susan reported that the IT/accounting backup is a factor to small and medium-sized NGOs on implementing the e-payment platform according to the feedback in previous agency head meeting.
- Cliff and Lai Wah decided to invite ITRC representative Mr. Tony Lee to join the briefing session/seminar as a support.

### 2.4 HKCSS and the sector efforts in response to the outbreak of epidemic

- Cliff reported that HKCSS has distributed more than 6 million masks to the NGOs and the Social Welfare Department will distribute mask to subvented units also. About the emergency funding, HKCSS contributed to the support to the unemployed or underemployed families that tens of millions has been donated from the corporates. HKCSS has communicated with SWD regarding the arrangement for NGOs or service units to resume services progressively. Susan thanked HKCSS for the hard work during the epidemic.

### 3. Discussion

#### 3.1 Survey on the need of smaller non-subvented NGOs and the responses from private foundations

- Cliff reported that the survey was not released to the public as the 2<sup>nd</sup> round Employment Support Scheme covered non-subvented NGOs already. The survey and findings have been shared to the foundations/companies and HKJC for reference. A list with the introduction of around 200 non-subvented NGOs had been prepared by the Membership team after collecting the wordings and the list has been shared to the foundations/companies and HKJC for consideration also. Below are the Foundations/Companies that funding projects have been launched in response to the survey.
  - D. H. Chen Foundation / Lee Hysan Foundation / Koo Foundation / Simon K.Y.Lee Foundation / HSBC Hong Kong Community Partnership Programme / Swire Group Charitable Trust / Hong Kong Exchanges and Clearing Limited / Chinachem Group / American Club Foundation
  
- Members' comment:
  - Awareness to the non-subvented NGOs has been increased
  - Prepare for the development in next year as the support from Government and corporates is an unknown in 2<sup>nd</sup> half of 2020 and 2021
  - Raise the social awareness to the need of different services provided by NGOs
  - Capacity building: Raise the social marketing skills of small NGOs to connect with the stakeholders
  - Let the stakeholders have a better picture on the effectiveness and impact to the society that the services provided by NGOs
  - Build up the relationship between the NGOs and the China-affiliated companies and let those companies have a better understanding of the social welfare sector in HK

#### 3.2 The Caring Company Scheme Award Presentation 2019/20 cum Anti-epidemic Campaign Reception

- Wendy reported that the event would be held on 11 June at the auditorium of HKCSS Duke of Windsor Social Service Building and the Financial Secretary Mr. CHAN Mo-po would be the officiating guest. The programme would be simplified under the prohibition of group gathering over 50 people and the rule of social distancing. Only the awardees of the Outstanding Partnership Project Award and the supporting corporate partners in the Anti-epidemic Campaign would be invited.

### 3.3 Discussion with HKJC on the support to professional training for CSR practitioners and NGO fund raisers

- Cliff reported that HKJC is planning to launch a programme to support the employment of graduated university students under the epidemic, targeting to develop a new job type (CSR practitioners and NGO fund raisers) that can raise student's social awareness and make a long term social impact. It is proposed to collaborate with the Government and corporates to offer the post and training opportunities to the students.
  
- Members' comment:
  - Better to consider job rotation for the students so that they can have more exposure in both corporates and NGOs
  - Consider to provide training to the students and introduce career planning and development to the programme
  - Should be more specific in the CSR/CSV area of the programme when communicating with the corporates so that they can understand what type of student is now offered
  - Think about the strategies on how to attract the corporates to participate or how the corporates can be benefited from the programme
  - Create a communication platform for all the CSR practitioners and NGO fund raisers
  - Consider to cooperate with institute to develop certification system or qualification framework so that the programme can be sustained

## 4. Progress Report

### 4.1 Caring Company Scheme

- Wendy reported that the early-bird deadline of Caring Company nominations would be postponed to 6 Nov and the Outstanding Partnership Project Award would be suspended in light of the epidemic.

### 4.2 WiseGiving

- For the "Assistance Programme to Improve the Living Environment of Low-income Subdivided Unit Households", Christine reported that professionals from EMSD, Consumer Council and surveyors will be invited to share their knowledge in workshops, to facilitate the NGO operators to deal with the cases of subdivided unit household. Tagged along the programme, a survey will be conducted by HKCSS to study the general profile, tenancy matters, health issue of family/children, social inclusion and the health and risk index of the subdivided unit households in order to support the related service development and policy recommendation.
- The Future Stars Upward Mobility Scholarship and the LINK University Scholarship is in progress through online application. For the face-to-face interview of LINK University Scholarship, it is suggested to explore to change to online interview.

- For the HSBC Hong Kong Community Partnership Programme, more exposure on social media will be explored in order to cover the stories of funded projects for serving the community to combat the epidemic. Also, the format of Community Festival held in Nov will be reviewed due to the uncertainties.

#### 4.3 Corporate Communications

- Eddie reported that the content and cases in the anti-epidemic information platform (<https://ac19.hkcss.org.hk>) will be integrated for experience sharing.
- Corporate Communications team is now working with the team of Modular Social Housing and Community Housing Movement. For the Modular Social Housing, residents will begin to move in at August/September for the 1<sup>st</sup> modular housing project in SSP. About 2 to 3 projects of Community Housing Movement are currently in the leasing stage.
- The new Agency Member logo has been launched in early May.

#### 5. **AOB**

No any other business, the meeting was adjourned at 4:05pm.

#### 6. **Date of remaining meetings of this term**

The next meeting will be held on 3 September 2020 (Thursday).