

Accounting for Social Impact: Workshop on Social Return on Investment (SROI)

Programme Details

Date: February 25, 2013 (Monday)
Time: 9:30am – 5:30pm
Venue: Room 202, 2/F, Duke of Windsor Social Service Building,
 15 Hennessy Road, Wanchi, HK

Programme Rundown

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| 09:00 – 09:25 | Registration |
| 09:25 – 09:30 | <i>Welcome</i> |
| 09:25 – 11:00 | What is SROI and what is included |
| 11:00 – 11:15 | <i>Break</i> |
| 11:15 – 12:30 | Stakeholders and outcomes |
| 12:30 – 13:30 | <i>Lunch</i> |
| 14:00 – 15:30 | Evidencing outcomes and causality |
| 15:30 – 15:45 | <i>Break</i> |
| 15:45 – 17:15 | Using SROI and available tools |
| 17:15 – 17:30 | <i>Conclusion and evaluation</i> |

The workshop will be conducted in English

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Workshop Description

This workshop will introduce to participants the core questions behind 'social impact'. It will be a practical session in which people will be guided on how they would answer these questions from their own situations and challenges. We will introduce the main issues and then work through an example at the same time as participants apply the method to their own situation. We will consider the influence of the purpose and audience for the analysis of social impact on the approach. At each stage, we will review the main practical challenges, the judgments practitioners will need to make and the potential costs. We will also explore the benefits for better decision making.

At the end participants will

- ◆ Understand the building blocks of social impact
- ◆ Have a critical understanding of how these are applied in different situations
- ◆ Have explored how the main approaches to social impact address the core questions
- ◆ Have considered how these questions are answered
- ◆ Be able to compare best practice with their existing approaches

Trainer

Jeremy Nicholls is the chief executive of the [Social Return on Investment \(SROI\) Network](#), which is a membership organisation for individuals, organisations and companies supporting principles and standards in accounting for social and environmental value. In this role he advises public, private and voluntary sector organisations on how they can increase the value created by their work. He is a director of [FairPensions](#), a director of the [FRC Group](#) (a social business based in Liverpool UK), the Chair of the [Social Impact Analysts Association](#), a director of [Social Evaluator](#) (an online platform for the analysis of social returns) and a member of the IRIS advisory committee. He lectures at several Universities including the Said Business School at Oxford University; Hult Business School; and the University of Western Australia. He has written 'There is no business like Social Business' with Liam Black, 'More for your money, A guide to procuring from social enterprises' with Justin Sachs and worked with others to write a number of SROI guides including, most recently, the UK Government supported 'Guide to SROI'.



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