

### 我們的抱負

在本港建立一個具高度問責性、有效率、具成效、能照顧社會需要的社會福利界，維護社會的長遠持續發展和市民的福祉。

### 我們的使命

社聯與機構會員透過下列途徑，共同推動社會福利的發展，

- 增強社會福利服務機構的問責；
- 推動更完善的社會福利服務；
- 促進機構服務社會的能力；
- 共同倡導公平、公義、共融和關懷的社會；
- 讓本港福利界成為國際社會的典範。



## 2008-11 年度策略方向

### 1 促進福利策略發展、提升專業服務、回應社會需要

- 推動業界與政府共同制定社會福利發展策略和行動綱領，促進服務使用者、跨專業界別、以及地區人士就福利服務發展的討論和支持；
- 協助業界開拓社會資源、檢討「整筆撥款」津助制度以更有效地回應社會需要；
- 推動支援家庭的專業服務和研究，以及對家庭影響的政策評估；
- 關注及促進業界對精神健康、跨代貧窮、分散家庭、跨境生活、人口高齡化的政策倡議及專業服務回應。

### 2 倡導合適的就業支援政策及配套服務，推動「從受助到自強」

- 提升專業支援服務，以協助不同的弱勢社群自我增值及提升技能、參與就業市場、自力更生；
- 推動政府、商界、民間三方合作，在社區開拓就業機會，及支持社會企業發展；
- 倡議勞動及工資保障，以改善就業貧窮，拉近貧富差距；
- 推動社會關注工作間的精神健康，及倡導工作和生活平衡。

### 3 建立社會伙伴、增強互動及策略合作、發揮社會資本

- 促進社福界與政府及議會的對話和合作；
- 強化公民社會及各公益團體的相互關係及支持，以達致共同的社會發展目標；
- 深化與商界的伙伴合作，以實踐雙贏的企業社會責任；
- 開拓與慈善基金及捐獻者的互動和問責平台；
- 藉著強化與傳媒合作，加強對公眾的交代和推廣工作。

### 4 強化機構參與、發揮聯會帶領角色

- 針對中、小型會員機構的需要，作重點支援；
- 檢視現時會員溝通途徑和參與平台，增加非政府津助機構以及中層督導同工參與；
- 增強業界在人才管理和提升的能力及促進良好典範；
- 加強聯會領導角色，帶領業界提升專業服務及倡導社會發展議程。



## 2008-09 業務焦點及主要項目

### 焦點一

政府承諾進行福利規劃及全面檢討整筆撥款津助模式，社聯將藉此機會促進福利策略發展。

#### 1.1 社聯作為訂定未來五年福利行動綱領的範疇及議題的發言人及參與平台。

- 帶頭將社會福利議題提升至社會議程，並促進有關持分者討論未來的社會福利發展。
- 為社會福利規劃工作，從社會發展指數制訂人口分類指數及其他度身訂造的工具。
- 帶領有關的持分者討論「香港高齡化行動方案」，並向政策制訂者提出策略性建議以供考慮。
- 提升2008年立法會選舉候選人對本港社會福利議題和社會發展的關注。

#### 1.2 促進伙伴合作及公眾支持發展福利的創新意念及嶄新方向。

- 資產為本福利發展 - 支持「兒童發展基金」，並促進商界參與其中。
- 跨境議題 - 探索跨境家庭的社會需要及制訂回應有關需要的建議。
- 社會融和 - 向非政府機構和商界推廣殘疾人士就業。
- 支持社會企業家精神及社會企業。
- 新技術及新回應 - 「數碼共融」和「健康使用互聯網」運動。

#### 1.3 促進整筆撥款津助模式的檢討工作，確保有足夠及持續的資源滿足服務需求。

- 統籌機構會員的意見，並與政府及整筆撥款檢討委員會保持對話和會面。
- 辨識在整筆撥款制度下的迫切人力資源議題，並促進非政府機構分享卓越實踐經驗。

#### 1.4 擴大非政府機構的資源發展能力及網絡。

- 透過籌款網絡及分享會，推動非政府機構分享在籌款方面的卓越實踐經驗。
- 進行捐獻者行為調查，監察港人的捐獻模式和趨勢。
- 透過與「惠施網」支持機構和基金網絡合作，支持有效的慈善事業。



### 焦點二

建立社會伙伴合作以加強社會資本及社聯的影響力。

#### 2.1 擴大、加強和善用商界網絡。

- 改善及整合「商界展關懷」計劃促進公司參與的工具，以配合策略性福利發展項目。

#### 2.2 加強公民社會的網絡和能力。

- 為跨界別公民社會團體建立平台，舉辦社區層面論壇。
- 借助「惠施網」及「科技捐贈計劃」平台，支援公民社會團體。
- 出版電子雜誌，與參與論壇人士保持定期聯繫。

#### 2.3 加強福利界中、小機構和非資助機構的參與及支持。

- 辨識及按優次處理小型機構及/ 或非資助機構的需要，推動及動員跨團隊支援，為他們發展工具/ 資源。

## 2008-09 主要活動

### 2008

- 3月
- 「社會及法律角度回應跨境家庭離婚」會議
  - 整筆撥款檢討論壇一
- 4月
- 發表「香港高齡化行動方案」
  - 整筆撥款檢討論壇二
- 5月
- 「跨境家庭」會議
  - 整筆撥款檢討論壇三
- 6月
- 長遠社會福利規劃研討會
  - 2009-10年度福利優次及議題諮詢及交流會
  - 「社會創新與商機 - 預備高齡化社會的來臨」會議
  - 「商界如何協助減少跨代貧窮」跨界別論壇
  - 非政府機構資訊科技日
  - 機構會員與「整筆撥款獨立檢討委員會」進行研討會
- 7月
- 長遠社會福利規劃公開論壇
  - 向福利諮詢委員會就長遠社會福利規劃提交建議書
  - 向特首提交周年建議書2008
  - 公布「社會發展指數」
- 8月
- 公布「跨境家庭之家庭計劃」調查研究
  - 立法會選舉候選人論壇
- 9月
- 「社會企業商業中心」開幕
- 10月
- 家庭為本社會工作實務研討會
  - 特首施政報告福利政策議題討論會
  - 香港社會發展論壇
  - 公民社會持分者論壇
- 11月
- 長者日 (30周年) - 香港長者2008
- 12月
- 社會企業展銷日 (銅鑼灣)
  - 國際復康日
- 2009
- 2月
- 「商界展關懷」嘉許典禮

社聯2008-09年度各業務詳細計劃及2005-08三年業務報告詳情已上載社聯網頁，敬請瀏覽<http://www.hkcss.org.hk/download/bp/0809>

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香港社會服務聯會  
THE HONG KONG COUNCIL  
OF SOCIAL SERVICE  
凝聚力量 共建社會  
Together, We Build

### Our Vision

To build a welfare sector that is highly accountable, efficient, effective and responsive to social needs, upholding the long-term sustainable development of society and the well-being of our citizens.

### Our Mission

To promote the development of social welfare together with its member agencies, through:

- Enhancing accountability of social welfare service agencies;
- Promoting improvement of social welfare services;
- Facilitating agencies to better serve the community;
- Advocating equality, justice, social integration and a caring society;
- Setting the local welfare sector as a model of excellence in the international community.



## Three-year Strategic Directions of HKCSS 2008-11

1

### Foster Strategic Welfare Planning, Enhance Professional Service to Meet Social Needs

- Organize the Sector to work in partnership with Government to develop the strategic directions and action agenda for Welfare Development;
- Help mobilize community resources for the Sector and facilitate the review of the Lump Sum Grant funding mode for Government subvented services;
- Enhance professional services and research to support families. Develop tools for family impact assessment of policies and practices;
- Work with the Sector to develop professional service response and policy recommendations on fostering mental health, addressing cross-generational poverty, cross-border split families in living and the ageing population.

2

### Promote Self Reliance and Work Support Policies and Supporting Services

- Enhance professional support to different disadvantaged groups to strengthen their work skills and self-help capacity for independent living;
- Foster tri-partite partnership in creating job opportunities and supporting the development of social enterprises;
- Advocate for fair pay and labour protection to mitigate the situation of the "working poor" and to narrow the income gap between the rich and poor;
- Promote work-life balance and the significance of mental health in the work place.

3

### Build Social Partnership and Co-operation to Strengthen Social Capital

- Strengthen dialogue and co-operation with the Government and Policy Makers;
- Foster partnership and interfacing among Civil Society Organizations to further common social development goals;
- Engage the Business Sector in supporting community services and realizing their corporate social responsibilities;
- Engage donors and charitable foundations for support and dialogue with NGOs through an accountable platform;
- Strengthen work with the media to address public concern and raise public awareness of welfare issue.

4

### Strengthen the Role and Participation of Agency Members and the Leadership of the Council

- Accord priority in supporting small and medium sized NGOs;
- Enhance the communication and participation channels of agency members. Strengthen the participation of non-Government subvented NGOs and mid-level supervisory management staff in the work of the Council;
- Enhance the Human Resources Management and Development capacities of NGOs and foster best practices;
- Strengthen the leadership role of the Council in being more proactive and visionary in raising professional practices and setting the social development agenda.



## 2008-09 Corporate Focus & Key Initiatives

### 1.1 Build HKCSS position to be the spokesperson & engagement platform to define the scope and issues of welfare for action in the next 5 years.

- Take a lead to raise social welfare issues as a public agenda and engage concerned stakeholders in the discussion;
- Produce population sub-indexes of SDI or other tools for the social welfare planning exercise;
- Initiate discussion on Plan of Action on Ageing and propose strategic options to policy makers for consideration;
- Promote concern of the candidates of Legislative Council Election 2008 on the social welfare issues and social development of Hong Kong.



### 1.2 Bring in partnership and public support to foster innovation and new direction in welfare.

- Asset-building Welfare - Support the development of Child Development Fund and promote participation of the business sector;
- Cross-border Issues - Explore the social needs of cross-border families and formulate recommendations responding to such needs;
- Social Inclusion - Promote employment of PwDs amongst NGOs and the business sector;
- Support for Social Entrepreneurship and Social Enterprise;
- New Technology - Digital Solidarity and Healthy Internet Movement.

### 1.3 Facilitate the review of LSG funding mode for Government subvented services and to ensure adequate & sustainable resources to meet service needs.

- Organize views of members and have dialogue with the Gov't and the LSG Independent Review Committee;
- Identify critical human resources issues under the LSG and promote good practice sharing among NGOs.

### 1.4 Expand resource development capacity and network of NGOs.

- Promote sharing of good practices in fundraising among NGOs;
- Survey to keep track the trend of local giving patterns;
- Support effective philanthropy through working with supporting organizations of WiseGiving and Foundations.



## Focus Two

Build Social Partnership to Strengthen the Social Capital and Influence of HKCSS.

### 2.1 Expand, strengthen and better leverage of business network.

- Improve the engagement tools of the Caring Company Scheme with Strategic Welfare Development initiatives.

### 2.2 Strengthen Civil Society network and capacity building.

- Organize a platform and forums for cross-sectoral civil society organizations;
- Leverage on the WiseGiving and Tech Donation platforms to support civil society organizations;
- Publish e-Magazine to maintain regular connections with forum participants.

### 2.3 Strengthen participation and support to small-sized and non-subvented NGOs in the welfare sector.

- Identify needs of small-sized and non-subvented NGOs, and mobilize cross-team support for them.



## Focus One

Government has pledged to conduct Welfare Planning & a comprehensive review of the Lump Sum Grant Funding Model. HKCSS to leverage on these opportunities to foster strategic welfare development.

## Calendar of Key Events 2008-09

### 2008

#### March

- Cross Border Families in Divorce: Legal and Social Perspective
- Forum One for Lump Sum Grant Review

#### April

- Kick-off of Hong Kong Plan of Action on Ageing
- Forum Two for Lump Sum Grant Review

#### May

- Conference on Cross Border Families
- Forum Three for Lump Sum Grant Review

#### June

- Long-term Welfare Planning Forum
- Consultation and Exchange Forum on 2009-10 Welfare Priorities and Agenda
- Social Innovation and Business Insights - Get Prepared for an Ageing Population
- Forum on "How Corporations Help to End Inter-generational Poverty?"
- NGO Day
- Agency Members' Seminar with the Lump Sum Grant Independent Review Committee

#### July

- Long-term Welfare Planning Public Forum
- Submission to SWAC on Long-term Welfare Planning
- Annual Submission 2008 to the Chief Executive
- Release of SDI

#### August

- Release Survey Results on Family Planning of Cross Boundary Living Families
- Forum for Candidates of Legislative Council Election

#### September

- Launching of SE Business Centre

#### October

- Seminar on Family Perspective in Practice
- Chief Executive Policy Address Welfare Related Policy Agenda Discussion Forum
- Hong Kong Social Forum
- Civil Society Stakeholders Forum

#### November

- Senior Citizens Day (30th Anniversary) - Seniors in Hong Kong 2008

#### December

- Social Enterprise Market Place - Causeway Bay
- International Day for Disabled Persons

### 2009

#### February

- Caring Company Recognition Ceremony

For details of HKCSS Business Plan 2008-09 and Business Report 2005-08, please visit <http://www.hkcss.org.hk/download/bp/0809>

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