

家家有關懷

Caring Families, Caring Communities

The Hong Kong Council of Social Service (HKCSS) and its Agency Members, aiming at creating a more caring atmosphere in society, initiate this territory-wide public education campaign cum EXPO. The theme is to promote mutual care among members in family and society through a series of actionable initiatives and programmes.

To mark the occasion, famous singer **Mr. Hac Ken LEE** sang the theme song and famous artist **Ah Chung** kindly designed our slogan and also provided his work for promoting our caring messages. **Mr. Willy TSAO** and City Contemporary Dance Company did the chorography to show their support. Professional organizations, public utilities, corporations, education sector, religious bodies, mass media, government departments and community organizations are invited to join the Campaign in order to promote the spirit of mutual care with concerted efforts.



The year of 2004 is the Tenth Anniversary of the International Year of the Family of the United Nations. Two of the objectives of the Year are to increase awareness of family issues among Governments, as well as in the private sector, and to stimulate efforts to respond to problems affecting and affected by the situation of families. In this regard, the theme for the Campaign this year is to continue the effort to promote mutual care among family members, as well as to raise the awareness on promoting a family friendly work environment through tripartite efforts.

Everyone join "Caring Families, Caring Communities"

We appeal to the general public, professional organizations, public utilities, corporations, education sector, religious bodies, mass media, government departments and community organizations to join and support the Campaign by mobilizing their members by various means to do "One Minute Listening", "One Minute Appreciation" and "One Minute Sharing" to their family members, friends and people in need of care each day in order to promote the spirit of mutual care within the society with concerted efforts.



Room 1103, Duke of Windsor Social Service Building, 15 Hennessy Road, Wanchai, HK
Tel: 2876 2408 Fax: 2864 2991 <http://www.hkcss.org.hk/care>